



Projekt AgriValue4LIFE

Transforming Mediterranean Agriculture Residues into High-Value Products
for a Greener Future

Načrtovanje aktivnosti in delovnih sklopov

Pripravila: Irena Likar, PROJEKT-I





Panel (prednostno področje): CEQL_Panel1 - **Circular Economy and Quality of life**

Descriptor (natančnejša opredelitev prednostnega področja): **Circular Economy and the Environment**

Deležniki/podporniki:

Trajanje projekta: 36 mesecev

ODZIV: Mednarodnost – vezano na učinke!

Vrednost projekta: 3.102.080 €

Vodilni partner: CEKOM3LJ (Centar kompetencija za hrano, zdravlje i bioekonomiju 3LJ)

Partnerji: HAPIH (Hrvatska agencija za poljoprivredu i hranu)

DALMACONSULT (privatno podjetje)

UNIFAZ (Fakulteta za agronomiju, oddelek za mlekarstvo, Zagreb)

UMK (Združenje oljkarjev Kastela Mastrinka)

ODZIV: Sirarna bi morala biti partner!



Sirarna, kjer bo izvedena pilotna proizvodnja sira

Projekt AgriValue4LIFE:

Transforming Mediterranean Agriculture Residues into High-Value Products for a Greener Future



PROBLEM

Ostanki mediteranske biomase so obravnavani kot odpadki **in ne kot surovina za nadaljnjo izrabo**

VZROK PROBLEMA

Ni možnosti oddaje biomase v nadaljnjo izrabo

POSLEDICE PROBLEMA



Indikatorji!

Prevladujejo okoljsko škodljive prakse ravnanja z ostanki, npr.

- kurjenje na prostem (onesnaženje zraka)
- zakopavanje v zemljo (degradacija tal)

REŠITEV:

Vzpostavi se sistem odvoza/ravnanja z **biomaso**. Ostanki postanejo surovina za nadaljnjo uporabo.

S procesom ekstrakcije (dva postopka) se pridobi **različne ekstrakte (iz listja oljk in češnje, tropini/koščice)**, ki vsebujejo visoko kakovostne bioaktivne spojine, dragocene za prehransko industrijo, farmacijo in kozmetični sektor (**UP-SCALING – 2 dodatni točki**)

Inovativnost – Razvoj zaščitnega premaza za poltrdi sir, ki preprečuje razvoj neželenih plesni in aplikacija v sirarni ter **patentiranje!** – ter razvoj sladoleda

Ostanki biomase se uporabijo za izdelavo briketov – vzpostavlja se zbirni center biomase in sistem briketiranja.

Velik poudarek na replikaciji (**REPLICATION**) in izkoriščanju/uporabi (**EXPLOITATION**): vzpostavljena banka za dostop do ekstraktov, izdelani trije kozmetični produkti, recepti

Projekt zasleduje principe krožnega gospodarstva z zero waste pristopom upravljanja z viri (**biomaso**)

Poglavje: 3.2. Work packages and activities

Kaj je delovni sklop?

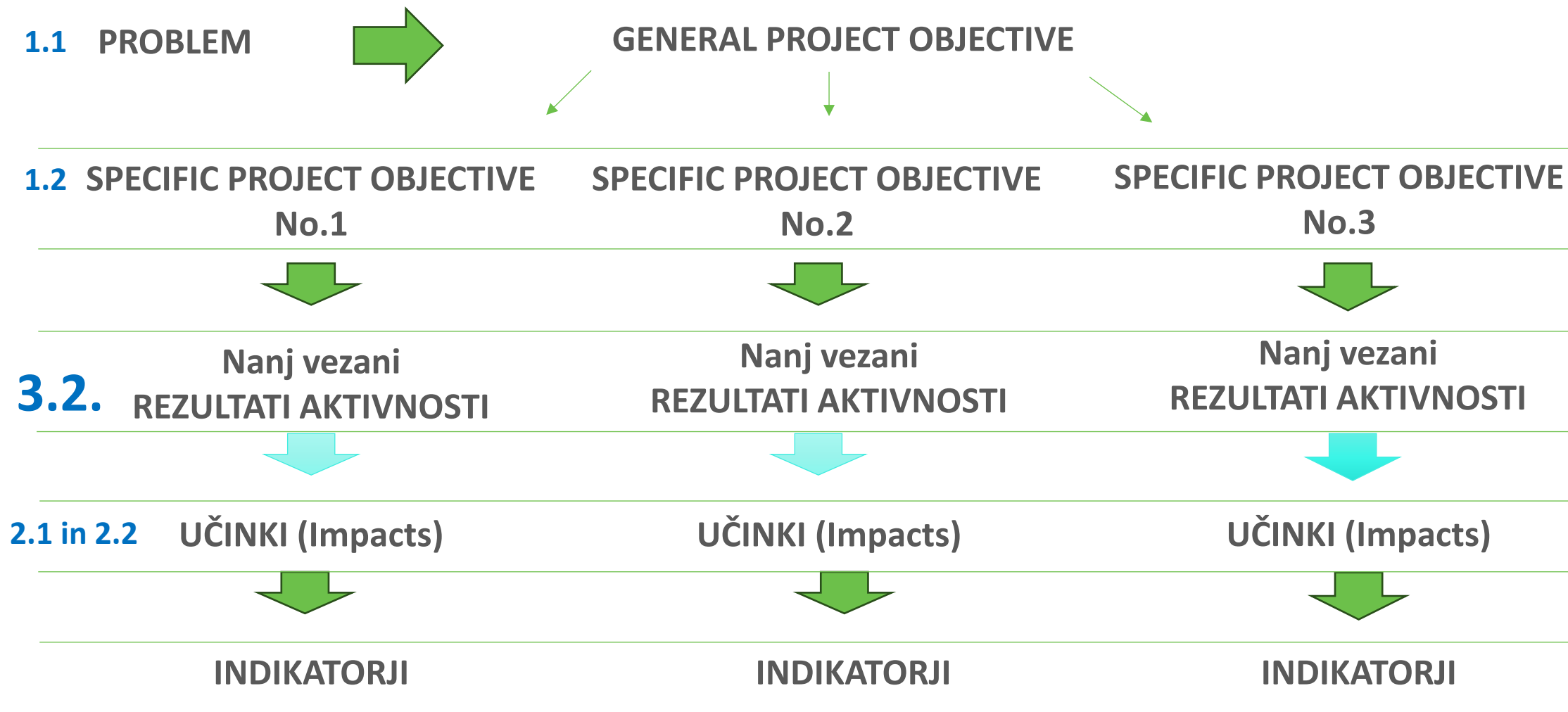
- Po vsebini smiselno združene aktivnosti/naloge, ki jih boste v projektu izvedli, z jasnimi specifičnimi cilji in rezultati ter mejniki (milestones) in izročki (deliverables)

Pomembno je vedeti!

- Delovni sklopi so vezani na finančno vrednotenje projekta
- Delovni sklopi morajo prikazati rezultate projekta in podpreti napovedane učinke
- Pri oblikovanju delovnih sklopov poskušajte razmišljati z vidika implementacije projekta
- Projektno idejo oblikujte v nekaj ključnih stebrov – delovnih sklopov
- Število delovnih sklopov je odvisno od projektne vsebine (kompleksnosti projekta)

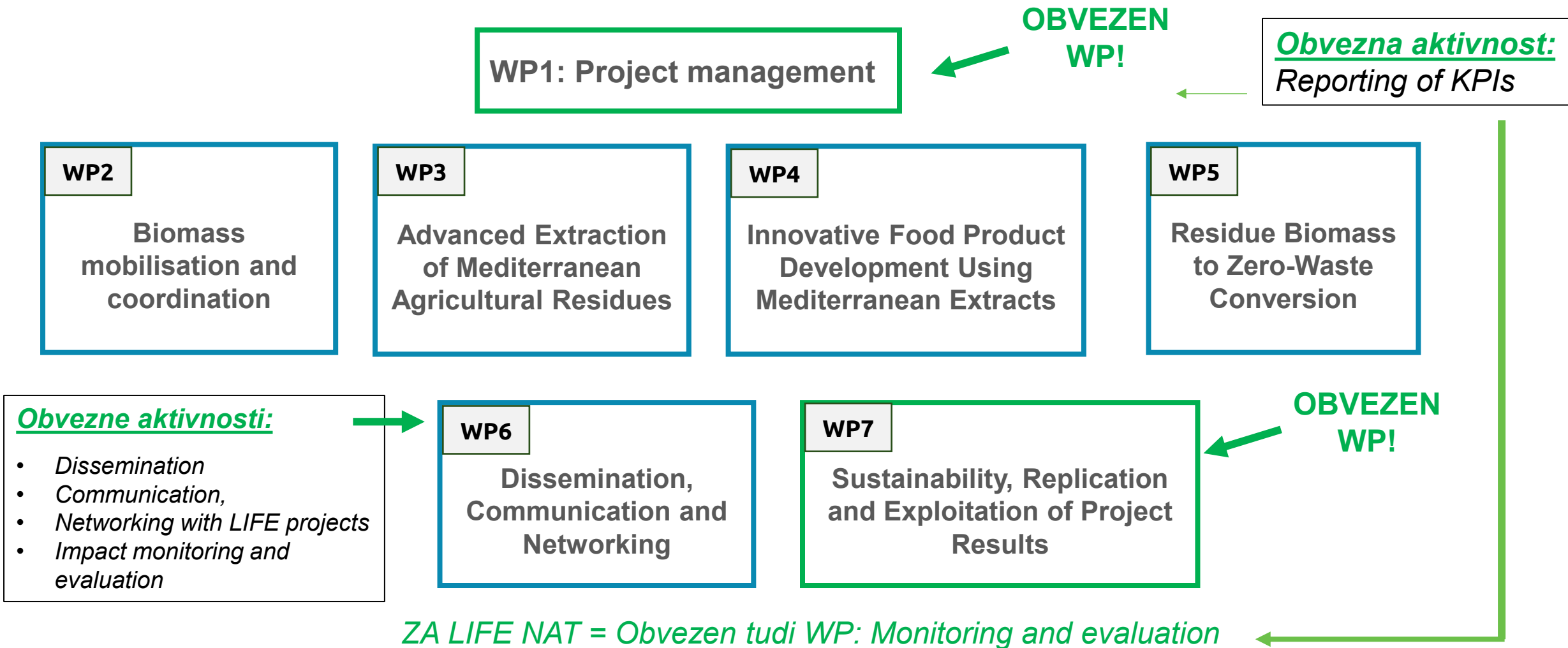


Prikaz povezovanja 3.2 (WP) z drugimi poglavji prijavnice





Delovni sklopi projekta AgriValue4LIFE - prikaz vsebinske delitve





Opis delovnega sklopa – Objectives and results



Delovni sklop je razdeljen na tri dele:

1. Objectives and results
2. Activities and division of work (WP description)
3. Milestones and deliverables (outputs/outcomes)

Pazite na povezavo s poglavjem 1.2 in KPI

Specific project objectives
 Describe the specific objectives of your project (clear, measureable, realistic and achievable within the duration of the project).

Work Package 2

Work Package 2: [Engaging Stakeholders and Streamlining Logistics in Established Olive Residues Management]			
Duration:	M5 – M54	Lead Beneficiary:	1-CEKOM3LJ
Objectives and results			
<p>T.2.1: Workshops for Olive Farmers (M5)</p> <ul style="list-style-type: none"> Specific Objective: Inform olive farmers in Split-Dalmatia County about sustainable management of olive residues that will be implemented in Olive4LIFE project, motivating them to participate. Expected Result: Conduct two workshops in January 2026 (M5), focused on engaging farmers to actively participate in the project and influencing their perceptions of olive residues, encouraging them to adopt sustainable practices. 			



Opis delovnega sklopa – Activities and division of work

Work Package 2: [Engaging Stakeholders and Streamlining Logistics in Established Olive Residues Management]			
Duration:	M5 – M54	Lead Beneficiary:	1-CEKOM3LJ
Objectives and results			
Activities and division of work (WP description)			

- Začnite s kratkim uvodom
- Razdelite aktivnosti sklopa v naloge (tasks) (za WP 1 - T.1.1, T.1.2; za WP 2 – T.2.1, T.2.2 itd.)
- Naloge oblikujte tako, da si sledijo glede na časovno implementacijo
- Pazite na povezljivost in se ves čas sklicujte na to

Primer povezljivosti: *CEKOM3LJ will personally inform all workshop participants (from Task T.2.1) about the Call launch and will offer a support in application fulfilment. Additionally, the launch will be supported with extensive media coverage as part of the communication activities (T.5.6).*

- Oznaka nalog (tasks) je pomembna za prikaz povezljivosti s finančnim delom projekta

Primer opisa naloge (task) v poglavju 3.2 Work packages

- V opisu nalog podajte odgovore na: **ZAKAJ** je to pomembno? **KAJ** se bo naredilo? **KAKO** se bo izvedlo? **KDO** bo izvedel? **KDAJ** se bo izvedlo? **KJE** se bo izvedlo/dogajalo?

ZAKAJ



KAJ



T.1.2 [Structured Meetings for Project Planning and Coordination] (CEKOM3LJ, HAPIH, DC)

To support project management activities from task T.1.1, two types of meetings will be established: steering/technical committee meetings focused on regular monitoring and overall project progress; and specific tasks group meetings focused on implementation of specific tasks.

(i) **Steering/technical committee meetings:** A project steering/technical committee will be established, comprising CEKOM3LJ management staff – project leader, project manager and financial manager – along with communication manager, project partners' coordinators, and their financial staff by the end of September 2025 (M1). These individuals will regularly attend the meetings organized by CEKOM3LJ. Meetings will be organized to review project progress, address challenges, and make necessary adjustments to ensure the efficient delivery of all project objectives and the smooth execution of tasks. A total of ten (10) steering/technical committee meetings are planned during the project: five (5) will be held at CEKOM3LJ's premises (one per year), and five (5) will be performed online.

KDO, KAKO (in koliko), KDAJ in KJE

Opis delovnega sklopa – Milestones and deliverables

Mejnike (milestones) zasleduješ in jih dokazuješ v poročilu

Milestones and deliverables (outputs/outcomes)						
Milestone No	Milestone Name	WP No	Lead Beneficiary	Description	Due Date (month number)	Means of Verification
MS2	Call of Interest published	2	1-CEKOM3LJ	The Call of Interest for engaging olive farmers and mill managers will be published, inviting stakeholders to participate in the Olive4LIFE project by providing olive residues for extraction and briquette production. This milestone ensures that the project will secure a sufficient number of participants to meet the project's biomass supply needs.	M6	The Call of Interest will be publicly available online on the project website, with records of its publication date and accessible link.

Mejnike (Milestones) se označi z MS in zaporedno številko, ki se začne z WP 1 in se nadaljuje do konca – **če ima WP1 štiri MS, se prvi MS v WP2 označi z MS5**

Izročki (Deliverables) – so dokumenti, ki se jih pošlje EK

Deliverable No	Deliverable Name	WP No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D2.1	Workshop Report on Olive Residue Management Engagement for Farmers and Olive mills managers	2	2-HAPIH	R — Document, report	PU — Public	M5	Brief report summarizing the outcomes of two workshops conducted to engage olive farmers on sustainable residue management (PDF, English).

Izročke (Deliverables) se označuje drugače. Označi se jih s črko D, sledi številka, ki se navezuje na WP, za piko pa številka, ki kaže na vrstni red. **D2.1 (je deliverable v sklopu WP2 in prvi po vrsti)**

Primer opisa naloge (task) in povezava z mejniki

ZAKAJ



KAJ



T.1.2 [Structured Meetings for Project Planning and Coordination] (CEKOM3LJ, HAPIH, DC)

To support project management activities from task T.1.1, two types of meetings will be established: steering/technical committee meetings focused on regular monitoring and overall project progress; and specific tasks group meetings focused on implementation of specific tasks.

(i) **Steering/technical committee meetings:** A project steering/technical committee will be established, comprising CEKOM3LJ management staff – project leader, project manager and financial manager – along with communication manager, project partners’ coordinators, and their financial staff by the end of September 2025 (M1). These individuals will regularly attend the meetings organized by CEKOM3LJ. Meetings will be organized to review project progress, address challenges, and make necessary adjustments to ensure the efficient delivery of all project objectives and the smooth execution of tasks. A total of ten (10) steering/technical committee meetings are planned during the project: five (5) will be held at CEKOM3LJ’s premises (one per year), and five (5) will be performed online.

Primer roka (milestone) naloge T.1.2:

KDO, KAKO (in koliko), KDAJ in KJE

Milestones and deliverables (outputs/outcomes)						
Mile-stone No	Milestone Name	WP No	Lead Beneficiary	Description	Due Date (month number)	Means of Verification
MS1	Project steering/technical committee established	1	1-CEKOM3LJ	The project steering/technical committee will be formally established to oversee and guide the execution of the Olive4LIFE project. It will consist of representatives from all project partners, ensuring coordinated decision-making, progress monitoring, and risk management throughout the project's duration.	M1	Official act or letter from each organization involved, formally appointing their representative(s) to the steering/technical committee, including their names and contact information.

OBVEZNO je začeti z delovnim sklopom **WP1: Project management (and coordination)**

Smiselno ga razdelite na več nalog (T.1.1., T.1.2, T.1.3, itd.) in znotraj njih pojasnite:

- Način sodelovanja in komunikacije med projektnimi partnerji
- Pojasnite vodstvene funkcije, izpostavite reference vodje projekta in strukturo zaposlenih
- Dodajte Management Chart (organigram,..)
- Opišite obveznosti in zadolžitve posameznega partnerja (opišite sistem internega spremljanja projekta) – tako vsebinsko kot finančno
- Pogosto so v tem sklopu tudi naloge vezane na zasedanja projektne sveta, sveta deležnikov ipd.
- Podrobno opišite kako bo potekal finančni management (se bo poročalo vodilnemu partnerju mesečno, na tri mesece, kako, kdaj)
- Ne pozabite opisati in predvideti datumov poročanja, revizijo, monitoring obiske (izpostavite poročila EU, **KPI poročanje – če imate ločen WP za monitoring, je bolje KPI izpostaviti v WP monitoringa, drugače v WP1**)

Primer nalog za WP1 – dva različna projekta, podobna logika

**DODAJTE
ORGANIGRAM**



Work Package 1: Project management and coordination

T.1.1: Project Management and Staff involved in project implementation

T.1.2: Structured Meetings for Project Planning and Coordination

T.1.3: Financial Management and Administration

T.1.4: Reporting and Monitoring Visits

Work Package 1: Project management and coordination

T.1.1 Project management

T.1.2 Structured meetings for project planning and coordination

T.1.3 Financial management and administration

T.1.4 Reporting, audit and monitoring visits

T.1.5 Quality assurance and risk management



Obvezni delovni sklop WP1: Project management

- V WP1 umestite tudi aktivnosti, ki se navezujejo na več delovnih sklopov (so *cross-cutting* tipa)
- Običajno so to aktivnosti, ki jih ne boste mogli povezati z nobenim nadaljnjim sklopom (so redke!)

Uporabite oznake za naloge – T.1.1, T.1.2, T.1.3, itd.



Partnerja, ki je odgovoren za izvedbo označite krepko



T.1.5 [Promotion of the BIOMAP platform to increase the number of registrations] (HAPIH, CEKOM3LJ)

Although this task is not directly related to project management and coordination activities, it is included in WP1 due to its cross-cutting nature and linkage to several activities.



Povzetek nasvetov za pisanje delovnih sklopov (poglavje 3.2)

- Delovni sklop razdelite na naloge (tasks) in jih ustrezno označite
- Poskušajte predstaviti naloge tako, da si kronološko sledijo (zaradi povezljivosti)
- Bodite jasni, strokovno vsebino predstavite na razumljiv način
- Razmišljajte v povezljivosti s cilji in izpostavljenimi problemi (poglavje 1.1 in 1.2)
 - - nobena naloga ne sme ostati nepovezana s cilji in izpostavljenimi problemi!
- Preverite ali ste v opisu odgovorili na vprašanja: **ZAKAJ, KAJ, KAKO (koliko), KDO, KJE, KDAJ**
- Pri naslovu vsake nalogi v oklepaju izpostavite sodelujoče partnerje in s krepkim označite glavnega za izvedbo
- V besedilu nalog izpostavite stroške – **PRIPOROČLJIVO JE DELATI WP skupaj s STROŠKOVNIKOM**
 - *... will subcontract a provider (€6,000) for the creation and maintenance of the website...*
- V kolikor je v pripravo vključenih več oseb, naj ena oseba poskrbi za dokončno obliko - da je ves čas zasledovan isti stil pisanja

Povzetek nasvetov za pisanje delovnih sklopov (poglavje 3.2)

- Pazite na časovno komponento (preverite, da ne začnete z neko aktivnostjo prej, če je ta vezana na zaključek druge aktivnosti) – pustite si **REZERVO pri nepredvidljivih aktivnostih!!!! – RISK MITIGATION**
- Pri oblikovanju mejnikov (Milestones) in izročkov (Deliverables) ne pretiravajte s številom
- Pazite na to, da vključite vse obvezne delovne sklope, aktivnosti
- Pazite na to, da vključite vse obvezne izročke (deliverables):



- *dedicated project page on the beneficiaries' websites*
- *exploitation plan including replication component / business plan including replication component / 'After-LIFE Conservation Plan'*
- *extract of the project data from the LIFE KPI webtool (month 9 and end of the project)*
- *in case of land purchase, digital copies of the land register (with "conservation clause")*

Časovnica na koncu poglavja 3.2 - Timetable

Timetable (n/a for concept note)

ACTIVITY	YEAR 1				YEAR 2				YEAR 3				YEAR 4				YEAR 5			
	M 1	M 4	M 7	M 10	M 13	M 16	M 19	M 22	M 25	M 28	M 31	M 34	M 37	M 40	M 43	M 46	M 49	M 52	M 55	M 58
WP1 - Project management and coordination																				
Task 1.1 - Project Management																				
Task 1.2 - Structured Meetings for Project Planning and Coordination																				
Task 2.1 - Workshops for Olive Farmers																				
Task 2.2 - Farmers Selection																				

- V stolpec Activity vnesite vse WP in njihove naloge in pobarvajte mesece v katerih se bo naloga izvajala
- Prilagodite časovnico na dolžino vašega projekta



Vprašanja





Projekt AgriValue4LIFE

Transforming Mediterranean Agriculture Residues into High-Value Products
for a Greener Future

Sinergije, trajnost, ponovljivost, nadaljnja uporaba rezultatov

Pripravila: Irena Likar, PROJEKT-I





Poglavji 1.7 in 1.8: Synergies and co-benefits (LIFE and EU)

Poglavja, v katerih izpostavljate sinergije so:

1.7 Synergies and co-benefits with other LIFE sub-programmes

1.8 Synergies and co-benefits with other EU policy areas

RAZLIKA:

- v poglavju 1.7 predstavite sinergije z drugimi **LIFE** podprogrami, v poglavju 1.8 z **EU** politikami



Poglavji 1.7 in 1.8: Synergies and co-benefits (LIFE and EU)

1.7 Synergies and co-benefits with other LIFE sub-programmes *(n/a for concept note)*

Synergies and co-benefits with other LIFE sub-programmes *(n/a for concept note)*

Describe synergies with other LIFE sub-programmes (Nature and Biodiversity, Circular Economy and Quality of Life, Climate Change or Clean Energy Transition). Describe spillover effects (co-benefits) in addition to those targeted by the project. If possible, quantify the contribution.

Identify the activities/tasks that address these policy objectives of other LIFE sub-programmes.

Preglejte ostale podprograme LIFE in izpostavite vse sinergije – izpostavite kako rezultati vašega projekta doprinašajo k ciljem drugih podprogramov. Dodajte navezavo na task/WP.

1.8 Synergies and co-benefits with other EU policy areas *(n/a for concept note)*

Synergies and co-benefits with other EU policy areas *(n/a for concept note)*

Describe the synergies and positive spillover effects (co-benefits) with other EU policy areas (for example agriculture, health, civil protection, jobs and growth, etc.). If possible, quantify the contribution.

Identify the activities/tasks that address these other EU policy objectives.

Poiščite tudi sinergije z drugimi politikami, ki jih LIFE ne pokriva!

Detajlno opišite, izpostavite člene, politiko in njihove cilje povežite z vašimi rezultati!

...as stipulated in Art. 11 of the Programme for the Environment and Climate Action (Regulation No 1293/2013)...



Primer iz opisa poglavja 1.7 (sinergije s politikami)

Synergies with LIFE Nature and Biodiversity: AgriValue4LIFE supports the LIFE Nature and Biodiversity sub-programme through its sustainable management of agricultural residues, directly contributing to biodiversity conservation in agricultural landscapes. Several groves are located within Natura 2000. By reducing the environmental impact of plant-crop management and transforming residues into valuable products, the project helps maintain and restore ecosystems that might otherwise be degraded by improper agricultural biomass management.

Quantifiable Contribution: By reducing the amount of biomass burned or left to decompose, AgriValue4LIFE helps prevent habitat degradation and soil erosion – both critical for maintaining biodiversity. The project is expected to prevent the burning of at least 1,095 tonnes of olive and cherry biomass, thereby protecting local flora and fauna from these orchards.

Activities: WP2 (biomass collection) is particularly relevant to this synergy, focusing on the efficient and environmentally friendly handling of biomass, which benefits biodiversity by reducing harmful environmental practices.



Primer iz opisa poglavja 1.8 (sinergije s podprogrami LIFE)

Common Agricultural Policy (CAP) 2023–2027 — Article 6(1)(d) (climate action) and **Article 46(e)(iv)** (reduction/valorisation of by-products).

AgriValue4LIFE reduces on-farm emissions and valorises agricultural by-products through organised collection and logistics (WP2), material recovery (WP3), food-grade applications (WP4, including the innovative cheese surface treatment), and energy recovery of remaining fractions (WP5). Governance, monitoring and replication are delivered via WP1/WP7.

Waste Framework Directive 2008/98/EC — Article 4(1) (waste hierarchy) and **Article 22** (separate collection and safe treatment of bio-waste).

The project operationalises the hierarchy by prioritising prevention/segregation and recycling through extraction (WP2–WP3), followed by other recovery via briquettes (WP5), with uptake and guidance supported by WP6 and long-term exploitation in WP7.



Poglavje 1.5: Upscaling results of other EU funded projects

1.5 Upscaling results of other EU funded projects *(n/a for concept note)*

Upscaling results of other EU funded projects *(n/a for concept note)*

Explain if and how the proposal builds on or up-scales results of other EU funded projects.

DODATNE TOČKE!

- Izpostavite EU projekte (LIFE, Horizon, Interreg, ERDF, idr.) katerih rezultate/ugotovitve boste uporabili v vašem projektu. Zelo natančno pojasnite kako jih boste uporabili in nadgradili.
- **NE IZMIŠLJUJTE SI, izpostavite samo tiste, katerih rezultate boste res uporabili!**
- Izpostavite polno ime projekta, sklad, vrednost, opišite njegove rezultate in povežite to z vašimi aktivnostmi.

AgriValue4LIFE: izjemna povezljivost s predhodnim projektom – nadgradnja rezultatov, uporaba prostorov

Projekt je prejel 2 dodatni točki za UPSCALING!

Poglavje 2.3: Sustainability of project results

2.3 Sustainability of project results

Sustainability of project results

Describe your strategy to sustain the project's results after the EU funding ends. Consider the following aspects:

- How will the project impact be ensured and sustained? Which tasks will you carry out during the project to ensure that?*
- Which parts of the project should be continued or maintained? How will this be achieved and which resources will be necessary?*

**Pazite na povezavo z
obveznim WP:
Sustainability, Replication
and Exploitation of Project
Results**

- Potrebno je dokazati – **kako bodo zagotovljeni obljubljeni učinki projekta (po projektu)!**
- Treba je izpostaviti naloge, ki se bodo izvajale po zaključku projekta in to podpreti s sredstvi.
- Samo pripravljen dokument ni dovolj – če že, mora biti pravno ali upravljavsko zavezujoč (pogodba, načrti dela, ipd.)
- Najbolj zaželeno je, da vaš projekt uspe vplivati na politiko – da se rezultati/model,...integrirajo v politike, management plane (upravljavcev) ipd.



Zgleden primer utemeljitve trajnosti za poglavje 2.3: Sustainability

Primer iz projekta LIFE TRŠČA:

V projektu se izvajajo aktivnosti za izboljšanje stanja ptic trstičja – uvedba prilagojene košnje območja

- Oblikovali se bodo ukrepi za ustrezno gospodarjenje,
- ti ukrepi bodo usklajeni z MKGP
- MKGP se je zavezal, da bodo v novi finančni perspektivi vključeni v Okoljsko-kmetijske ukrepe

Sustainability of the WP 2 results will be ensured by placement of the newly developed/revised Agri-environmental and other Agricultural policy measures for marsh vegetation and the modified version of the current VTR measure in the next Strategic plan for the period 2028-2034 and implementation into the new financial perspective of the Common agricultural policy after 2027.

OPOMBA: Gre zgolj za del opisa!

Poglavje 2.4: Exploitation of project results

2.4 Exploitation of project results *(n/a for concept note)*

Exploitation of project results *(n/a for concept note)*

Do you foresee other ways of exploiting the project's results (e.g. utilisation in further research, in developing / creating / marketing a product or process, in creating / providing a service, in standardisation activities etc.)? Who are the targeted users?

For close-to-market projects: Describe the reference market: actual and potential market size, features of prospective customers and of their demand, competitors, market and regulatory barriers, etc. Explain the economic feasibility of the proposed solution comparing cost, price or other economic investment variables (e.g. payback period, net present value, etc.).

Note: Don't forget to include the activities in the mandatory Work Package for Sustainability, replication, and exploitation of project results.

**Pazite na povezavo z obveznim WP:
Sustainability, Replication and
Exploitation of Project Results**

- Opišite kako/kje je mogoče uporabiti rezultate vašega projekta, definirajte uporabnike - **razmišljajte na nivoju EU!**
- **AgriValue4LIFE:** Oblikovanje novih produktov (iz ekstraktov) v kozmetični, prehrambeni industriji in farmaciji
- Predstavite tržišče (povezano z evalvacijo – raziskava tržišča, ocenjevanje produktov)
- Razloži ekonomsko učinkovitost projektних rešitev (Economic feasibility)
- Vse vsebine morajo biti podprte z aktivnostmi v WP! **Business and Exploitation Plan!**

Poglavje 2.5: Catalytic potential: Replication and upscaling

Catalytic potential: Replication and upscaling *(n/a for concept note)*

Describe the potential for the results to be replicated in the same or other sectors or places. Which factors might favour or limit the replication?

Describe the potential for the results to be up-scaled by public/private actors or through mobilising larger investments or financial resources. What is the coverage and size of the market? Who are the potential users of the results?

Describe the strategy and tasks to multiply the impact of the project (during implementation or afterwards). How will its main actions and results be replicated elsewhere?

Note: Don't forget to include the activities in the mandatory Work Package for Sustainability, replication, and exploitation of project results.

**Pazite na povezavo z obveznim WP:
Sustainability, Replication and
Exploitation of Project Results**

- Opiši potencial replikacije in nadaljnje uporabe ter predstavi strategijo kako boš to dosegel – **razmišljajte na nivoju EU!**
- Predstavi potencial nadgradnje rezultatov projekta, predstavi potencialne uporabnike **(PAZI DA JIH NASLAVLJAŠ V PROJEKTU)**
- Prednost je, če uspete mobilizirati investicije ali finančne vire (npr. da država/občina zagotovi podpore ipd.)
- **AgriValue4LIFE:** izdelava protokolov, banke ekstraktov, ozaveščanje uporabnikov (delavnice, znanstveni članki, udeležba na specifičnih srečanjih, sodelovanje s sirarji, ipd.)



Vprašanja





Projekt AgriValue4LIFE

Transforming Mediterranean Agriculture Residues into High-Value Products
for a Greener Future

Deležniki in ciljne skupine

Pripravila: Irena Likar, PROJEKT-I





Poglavje 3.3: Stakeholder engagement

3.3 Stakeholder engagement

Stakeholders engagement

Identify any key stakeholders outside the consortium that are required to ensure the success of the project. How will you mobilise them to contribute to your project activities or participate in these?

Annex **Letters of support** to demonstrate the type and level of commitment already secured (if any). (n/a for concept note)

For Nature and Biodiversity: If your project (or a part of it) depends on support of the competent authority or stakeholders, provide letters of support to show their commitment to the project (needed for full proposal, n/a for concept note)

POMEMBNO!

V kolikor je rezultat neke aktivnosti projekta odvisen od sodelovanja točno določenih „oseb/skupin/organizacij“ izven projektne konzorcija so to **ključni deležniki!** - nujno potrebni za uspeh projekta

NUJNO: priložite pisma podpore! – ni predloge, pripravite sami in povežite z aktivnostmi projekta!

AgriValue4LIFE: - tudi tu je zaželeno razmišljati na nivoju EU

- Kmetje (oljkarji, sadjarji, idr. imetniki biomase)
- Sirarji/sirarne/mlekarne
- Predstavniki prehranske in kozmetične industrije ter farmacije – EXPLOITATION
- Predstavniki drugih kmetijskih sektorjev (združenja) – REPLICABILITY
- dve Ministrstvi – za kmetijstvo in regionalni razvoj – EXPLOITATION, sofinancer



Nasveti priprave poglavja 3.3: Stakeholder engagement

NASVETI:

- Vsakega deležnika podrobno opišite ter pojasnite zakaj je ključen za izvedbo projekta
- Pri opisu se navezujte na aktivnosti (*tasks*), v katerih je predvideno njegovo/njihovo sodelovanje
- Deležnike, ki so direktno potrebni za izvedbo projekta imenujte, druge se lahko združi (sami ocenite)
 - Npr. **AgriValue4LIFE**: Združenje sirarjev se predstavi individualno, ker bo to združenje vključeno v prikaz rezultatov, bodo obiskali sirarno, ipd. (njihova vloga je jasno opredeljena v projektu)
 - Npr. **AgriValue4LIFE**: Prehranska industrija/kozmetična industrija – se predstavi širše, znotraj opisa pa se opredeli točno znana podjetja, ki so zagotovila pisma podpore



Poglavje 3.5 Communication, dissemination and visibility

3.5 Communication, dissemination and visibility *(n/a for concept note)*

Communication, dissemination and visibility of funding *(n/a for concept note)*

Define your target audience(s). Describe the planned communication and dissemination activities to promote the action and its results and maximise the impact (to whom, which format, how many copies, etc.). Clarify how you intent to reach each target audience, and explain the choice of the dissemination channels. Describe the methods and indicators (quantitative and qualitative) to monitor and evaluate the outreach and coverage of the communication and dissemination activities and results.

Describe how the visibility of EU funding will be ensured.

**To poglavje je povezano z
WP v katerega so vključene
komunikacijske in
diseminacijske aktivnosti**

CILJNE SKUPINE so pomembne z vidika komunikacije, diseminacije in vidnosti projekta in se jih opredeli v tem poglavju

Pogosto so ciljne skupine tudi deležniki (ampak širše od tistih, ki v projektu direktno sodelujejo)

AgriValue4LIFE:

- Sirarji
- Oljkarji in kmetje drugih sektorjev
- Regijski odločevalci (združenja oljkarjev, sadjarjev, sirarjev, ipd.)
- Prehranska in kozmetična industrija ter farmacija
- Znanstveniki
- Kupci
- Splošna javnost



Poglavje 3.5 Communication, dissemination and visibility

3.5 Communication, dissemination and visibility *(n/a for concept note)*

Communication, dissemination and visibility of funding *(n/a for concept note)*

Define your target audience(s). Describe the planned communication and dissemination activities to promote the action and its results and maximise the impact (to whom, which format, how many copies, etc.). Clarify how you intend to reach each target audience, and explain the choice of the dissemination channels. Describe the methods and indicators (quantitative and qualitative) to monitor and evaluate the outreach and coverage of the communication and dissemination activities and results.

Describe how the visibility of EU funding will be ensured.

Vse izpostavljene ciljne skupine morajo biti v projektu naslovljene – preko aktivnosti **komunikacije** (npr. splošna javnost preko medijskih objav) ali **diseminacije** (npr. delavnice točno za oljkarje na temo prenosa rezultatov in spodbujanja k uporabi izdelanih produktov).

Ta princip pojasnjevanja v ločenih poglavjih, ki se povezujejo z WP so zoprna, ker imaš občutek, da se ponavljaš, je pa lahko to tudi v pomoč za ugotoviti pomanjkljivosti projekta!



Vprašanja

